

Copyright & Content Use Policy

Effective Date: August 4, 2026

The Heather Style ("we," "our," or "us") creates original styling resources, educational materials, and digital content. This Copyright & Content Use Policy explains what you may and may not do with our content.

By accessing or using our website or membership, you agree to comply with this policy.

Our Copyright

Unless otherwise stated, all content published by The Heather Style is protected by United States and international copyright laws.

This includes, but is not limited to:

- Outfit Calendars
- Outfit formulas
- Seasonal color guides
- Color palette systems
- Styling methods
- Written articles
- Blog posts
- Videos
- Graphics
- Photographs
- Downloadable PDFs
- Worksheets
- Logos
- Branding

- Website design
- Member exclusive content

Ownership of this content remains with The Heather Style at all times.

Personal Use

You may use our content for your own personal, non commercial styling and educational purposes.

Members may download or print resources that are specifically provided for download during an active membership.

What You May Share

We encourage you to share your experience with The Heather Style.

You may:

- Share photos of yourself wearing outfits inspired by our styling.
- Share photos that include printed Outfit Calendars or styling materials when the primary focus is your personal experience.
- Share photos, screenshots, or videos displaying The Heather Style logo or branding.
- Share content within The Heather Style private Facebook Group.
- Tag or mention The Heather Style on social media.
- Link to our website or membership page.
- Recommend our membership to friends and family.

We appreciate it when you credit The Heather Style whenever practical.

What You May Not Do

Without our prior written permission, you may not:

- Copy or distribute complete Outfit Calendars.
- Share downloadable PDFs, guides, or member resources.
- Share paid content with non members.

- Share your membership login credentials.
- Sell, license, rent, or redistribute our content.
- Reproduce substantial portions of our written materials.
- Remove copyright notices or branding.
- Modify our content and present it as your own.
- Create derivative works based primarily on our proprietary styling systems.
- Use our content in books, courses, memberships, newsletters, websites, mobile apps, coaching programs, or other commercial products.
- Systematically collect, organize, or build a searchable database of our Outfit Calendars, styling formulas, seasonal color guidance, or educational materials.
- Use automated tools or scraping software to collect content from our website.

Artificial Intelligence

Our copyrighted content may not be uploaded into artificial intelligence systems for the purpose of reproducing, redistributing, training, or creating competing products based on our proprietary materials.

You may use brief excerpts for your own personal learning or to better understand a styling concept, provided you do not upload substantial portions of our copyrighted materials or use AI to recreate or distribute our content.

User Generated Content

If you post photos, comments, testimonials, or other content in The Heather Style private Facebook Group or other member community, you retain ownership of your content.

By posting that content, you grant The Heather Style a non exclusive, royalty free, worldwide license to use, display, reproduce, and share it for marketing, promotional, educational, and community purposes unless you specifically request that we not do so.

Copyright Infringement

If we believe our copyrighted materials have been copied, shared, or used in violation of this policy, we reserve the right to:

- Request removal of the content.

- Suspend or terminate membership access.
- Pursue available legal remedies.
- Seek recovery of damages, costs, and attorney's fees where permitted by law.

Permission Requests

If you would like to use our content in a way that is not described in this policy, please contact us before doing so.

We are happy to consider permission requests on a case by case basis.

Contact

Questions about this Copyright & Content Use Policy may be directed to:

The Heather Style

Website: <https://theheatherstyle.com>

Email: hello@theheatherstyle.com